

2015 ACAC Conference												
TIME	LOCATION	THEME	DISCUSSANT	MANUSCRIPT TITLE	SESSION	AUTHOR	AFFILIATION	AUTHOR	AFFILIATION	AUTHOR	AFFILIATION	
TUESDAY												
11:30 - 12:00	6th Floor Lounge			Registration								
11:30 - 13:00	6th Floor Lounge			Opening Luncheon								
Tues 13:00 - 14:45	601	Human Capital	Russ Coff	The Effect of Founders' Credentials on Allocation of Risk in Cooperative Agreements How Corporate Social Responsibility Reduces Employee Turnover: Evidence from Attorneys before and after 9/11 Strong Enough to Fight or Strong Enough to Flee? Executive Social Capital and Ship Jumping in Declining Firms	1A	Jeffrey Reuer Daniel Oton Han Jang	Purdue University University of Maryland University of Memphis	Ramakrishna Devarakonda Seth Canahan	Purdue University University of Michigan	David Kryszynski	Brigham Young University	
Tues 13:00 - 14:45	610	Knowledge and Innovation	Glenn Hoedter	The Co-alignment of Open Innovation with Environmental Contingencies and its Effect on Innovation Performance Supplier Innovation Strategy: Transactional Hazards and Innovation in the Automotive Supply Chain Outsourced R&D and GDP Growth	1B	John Hagedoorn Jennifer Kuan Anne Marie Knott	Massachusetts University and Royal Holloway University of London Stanford University Washington U, St. Louis	Ann-Kristin Zobel Daniel Snow	Haas School of Business, UC Berkeley Brigham Young University	Susan Helger	Case Western Reserve University and Department of	
14:45 - 15:15	6th Floor Lounge			Refreshment Break								
Tue 15:15 - 17:00	1203			Reflections from the ACAC RDW—Implications for Ph.D. Student Training and the Strategic Management Discipline Asli Arkan, Rich Bettis, Kyle Mayer, Anne Marie Knott, Cathy Maritan	Session 2 Plenary Session							
19:00-19:30	Buckhead Club			ACAC Reception and Awards								
19:30-22:00				GT Dinner								
WEDNESDAY												
Wed 8:30 - 10:15	601	Entrepreneurship	Stephen Mezas	Social Influence in Entrepreneurial Career Choice: A Randomized Field Experiment on the Social Influence of Mentors A Tale of Two Ventures: Search and Linking in Tech Push and Market Pull Start-ups The Value Translation Problem: A Theory of Venture Growth and Innovation	3A	Charles E. Eastley Bart Charysop Elisa Alvarez-Garrido	Stanford Univ. Imperial College London Georgia State University	Yanbo Wang Erwin Darnreits	Boston Univ. Muma College of Business, University of South Florida			
Wed 8:30 - 10:15	610	Corporate Social Responsibility	David Croson	The Economic Case for CSR: When Profit-Maximizing Firms have an Advantage in the Provision of Social Goods Corporate Social Responsibility and the Allocation of Procurement Contracts: Evidence from a Natural Experiment Does CSR Create or Destroy Value?	3B	Aseem Kaul Caroline Flammer Kiran Awate	University of Minnesota Ivey Business School The Ohio State University	Jiao Luo	University of Minnesota	Mona Makhija	The Ohio State University	
10:15 - 10:30	6th Floor Lounge			Refreshment Break								
Wed 10:30 - 12:15	601	Governance and Organizational Design	Todd Zenger	Aligning Transactional Attributes and Governance Design Corporate Governance in Entrepreneurial Firms: Effects of Corporate Venture Capital and Founder Incumbency on R&D Investment Is Good Governance Always Good? Performance Position and Dynamic Effects of Governance	4A	Joseph T. Mahoney Yongsook Paik Daniel Keum	University of Illinois at Urbana-Champaign University of Southern California NYU Stern	Sandra Corredor Heejin Woo	University of Illinois at Urbana-Champaign University of Southern California			
Wed 10:30 - 12:15	610	Learning and Capabilities	Henry Sauermann	Learning in Cycles Accelerating Entrepreneurship: The Case of Accelerators Intra-Firm Spillovers? The Stock and Flow Effects of Collocation	4B	Susan Rockart Susan Cohen Evan Rapley	University of North Carolina at Chapel Hill University of Richmond Columbia Business School	Kristin Wilson Chris Bingham Robert Seamans	University of North Carolina at Chapel Hill UNC Chapel Hill NYU Stern School of Business			
12:15 - 13:30	6th Floor Lounge			Kauffman Luncheon Speaker: Alvin Yarbark								
Wed 13:30 - 14:45	601	Strategic Consequences of Executive Compensation	Brian Connelly	Performance Feedback and Horizontal Pay Dispersion: An Analysis of Multiple Social Comparisons on Corporate Diversification Managerial Compensation and Corporate Spinoffs	5A	Elizabeth Lim Emilie R. Feldman	Georgia State University The Wharton School, University of Pennsylvania					
Wed 13:30 - 14:45	610	Resource Redeployability and Strategic Implications	Olga Petricovic	Resource Redeployability and Persistence of Conglomerates Fair and Balanced? How Resource Dependence Shapes Media Coverage	5B	Akshay Jain Jun Ho Lee	The Wharton School, University of Pennsylvania University of Illinois	Michael K. Bednar	University of Illinois	Michael G. Hendron	Brigham Young University	
14:45 - 15:15	6th Floor Lounge			Refreshment Break								
Wed 15:15 - 17:00	1203			Where We Have Been and Where We Are Going - ACAC and the Field of Strategic Management Bill Bogner, Irene Duhaime, Frank Rothaermel, Rich Makadok, Russ Coff	Session 6 Plenary Session							
17:00 - 19:00	3rd Floor Lounge			Georgia State Reception and Visual Paper Presentations								
THURSDAY												
Thurs 8:30 - 10:15	601	Behavioral Strategy	Rhonda Reger	Performance Feedback and Risk Taking: What Risk? A Behavioral Theory of Real Options Unethical Behavior under Strategic Interaction: Analysis of the Bribing Game between Domestic and Multinational Firms	7A	Ronald Kingebet Hart E. Posen Snidvya Jandhyala	Frankfurt School of Finance and Management University of Wisconsin-Madison ESSEC Business School	Michael J. Leblein Fernando Oliveira	Ohio State University ESSEC Business School	John S. Chen	University of Florida	
Thurs 8:30 - 10:15	610	Contracts and Firm Boundaries	Janet Bercovitz	Reconcile or Divorce? How Contract Frames Impact On-going Exchange Relationships Following Negative Outcomes Contracting for Innovation: Defining an Exchange that Fosters Creativity While Mitigating Opportunism The Double-Edged Effect of Contracts on Alliance Performance	7B	Libby Weber Kyle J. Mayer Oliver Schilke	University of California, Irvine University of Southern California University of Arizona	Zhe (Adele) Xing Fabrice Lumbau	Columbia University University of Southern California Purdue University			
10:15 - 10:30	6th Floor Lounge			Refreshment Break								
Thurs 10:30 - 12:15	601	Competitive Dynamics	Paul Dmevich	Durable Dominance: Dominant Entrenchment through Open Competition Interdependence across market positions Product Innovation Contest on Service Network: Competitive Spillover from Exclusive Dealing	8A	Johan S. G. Chu Serdil Ethiraj Hyunwoo Park	The University of Chicago Booth School of Business London Business School Georgia Institute of Technology	Yue Maggie Zhou Rahul C. Basole	University of Michigan Georgia Institute of Technology			
Thurs 10:30 - 12:15	610	Corporate Strategy and Policy	Carmen Weigelt	The Logic of Demand-side Diversification: Evidence from the US Telecommunications Sector, 1990-1996 Resolving the Merger Relatedness Paradox: The Impact of Relatedness on Merger Type and Rival Firms Merger Motivations and the Variability in Post-Merger Outcomes: An Examination of Financial and Operating Synergies	8B	Lalit Margal Joseph A. Cougherty MaryJane Raber	University of Central Oklahoma University of Illinois at Urbana-Champaign McGill University	Kathryn Harrigan Tommaso Duso	Columbia University DIW Berlin and DICE, Heinrich-Heine University Dusseldorf			
12:15 - 13:00	6th Floor Lounge			Closing Luncheon								